

2025 POLICY PRIORITIES & ADVOCACY AGENDA



Greater Twin Cities United Way works to disrupt inequities and create a region where everyone thrives, regardless of income, race or place.

Greater Twin Cities United Way is committed to building on the strengths of the community to support policies that are trauma-sensitive, culturally affirming, and grounded in equity. Guided by our community’s insights, our advocacy agenda focuses on interconnected policy areas that empower families, enhance educational and housing opportunities, improve food security, and support sustainable, systemic progress.

LEAD

- Establish permanent support for United Way’s 211 community resource helpline to ensure consistent and reliable access to statewide services.
- Increase access to safe, affordable housing for populations at highest risk of homelessness
- Increase access to affordable, trauma-sensitive, culturally responsive childcare while supporting a sustainable and diverse workforce..
- Support the growth of an equitable food system transforming how food is produced, distributed, and consumed to promote thriving, healthy communities.

SUPPORT

- Increase access to wealth-building opportunities for families and individuals by ensuring sustainable funding to support affordable housing, economic stability and career pathways.
- Empower young people/youth by equipping them with the necessary resources to complete high school and prepare them for well-paying, high demand careers through career pathways and high quality out-of-school programs.

AMPLIFY

- Increase access to and availability of mental health services for individuals, children and families, including the 988 Suicide & Crisis Lifeline, while ensuring cultural representation in the workforce.
- Enhance collaboration between community organizations and government to ensure a strong nonprofit sector.