

When you unite with fellow changemakers, you fuel lasting change, unlock human potential and transform our community into a place where all people can thrive.

Even simple actions are bold when we address profound disparities by income, race and place.



OUR IMPACT TOGETHER

In 2023, you made it possible to touch the lives of half a million people in our region. Together, we:

Responded to 342,388 requests via our 211 resource helpline from families struggling to pay for housing and put food on the table, parents seeking quality child care, young adults facing homelessness and more.

Answered more than 24,000 calls to the 988 Suicide and Crisis Lifeline, providing hope for a brighter tomorrow.

Supported 158 local nonprofit partners in direct service, innovation and advocacy so that everyone in our region has access to healthy food, stable homes, educational success and economic opportunity.

Successfully advocated for unprecedented state investments in prosperity, including \$2 billion in early child care and education, \$1 billion in affordable housing and homelessness response, and significant policy improvements to reduce “benefits cliff” impacts on households striving for increased earnings.

WE ALL BELONG IN A THRIVING FUTURE.

Stable housing, food, education and jobs are the keys to ensuring everyone in our community can reach their full potential regardless of income, race or place.

Together, we can meet urgent needs today and make lasting change to address the root causes of disparity in the Greater Twin Cities. Your personal approach to giving is an important part of a unified movement of diverse changemakers.

THANK YOU FOR YOUR SUPPORT!



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Change-Makers Unite

Unite
to fuel
Change



Greater Twin Cities
United Way



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Together, We Belong

Because a prosperous future belongs to everyone, Greater Twin Cities United Way's mission is to unite changemakers, advocate for social good and develop solutions to the challenges no one can solve alone.



HOUSEHOLD STABILITY

We meet urgent needs by connecting callers to emergency shelter, food and other resources via 211, and by supporting nonprofits doing the most impactful work to provide food, shelter and holistic services that stabilize lives.

We make lasting change by leading the Pathways Home initiative and advocacy efforts to prevent homelessness before it starts, and by working with local partners to expand access to affordable food, including foods that are culturally essential in diverse communities.

EDUCATIONAL SUCCESS

We meet urgent needs by connecting parents and youth to child care and educational opportunities via 211, and by answering the 988 suicide and crisis lifeline. One in 10 callers to 988 is a child younger than 15. We support quality early-childhood care centers and youth-serving organizations aligned with children's developmental and cultural needs.

We make lasting change by leading the 80x3 initiative to expand trauma-informed care so all children have the tools to overcome poverty's challenges, and by advocating for policies and investments to increase access to quality child care and support young people's career readiness.

JOB

We meet urgent needs by connecting adults with educational and job-training resources through 211, and by supporting nonprofits deeply engaged in community to provide job training, entrepreneurship support and access to safe financial products.

We make lasting change by building educator-employer partnerships, and advocating for policies that remove systemic barriers and mitigate the impacts of the "benefits cliff," where a steep cutoff in benefits such as child care assistance unintentionally undercuts a small increase in earnings.

