

Greater Twin Cities United Way



2021 RESULTS

Our Community Impact

PUBLISHED 2022



Greater Twin Cities
United Way

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VISION

A community where all people thrive, regardless of income, race or place.



Unite to Fuel Change

The racial justice awakening and ongoing effects of COVID-19 have challenged our collective beliefs, moved us to align our intent more deliberately with our impact, and to behave boldly in addressing profound housing, education and income disparities along racial lines in service to our community.

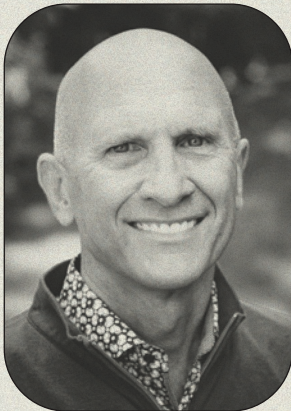
That’s what it takes to transform systems, to fuel lasting change. It takes changemakers like you working together to identify solutions and taking action to address the inequities we seek to disrupt by income, race and place.

In 2021, **you touched the lives of more than 500,000 people** in our community and helped drive change through your gifts of leadership, volunteer engagement and financial contributions. Together, we:

- Supported **480,000 requests via our 211 resource helpline** from mothers seeking child care options, families looking for assistance in putting food on the table, young adults needing a place to stay, and more.
- Partnered with the State of Minnesota to help people access the RentHelpMN program through 211 — resulting in **\$390.5 million in rental assistance**.
- **Provided safety plans for 9,000 people** who called the Suicide Prevention Lifeline — letting them know they are not alone and offering hope for a better tomorrow.
- **Addressed student learning and community food system needs** exacerbated by COVID-19 and awarded **grants to 126 nonprofits** to provide people better access to housing, food, education and the workforce.
- **Gained momentum in eviction prevention and nonprofit sector stabilization** through our advocacy work with legislators.

Your commitment to our community is energizing and inspiring. And your generosity and partnership give us the fuel to continue working with you and countless partners across the region toward an equitable and just Greater Twin Cities.

With gratitude,



John Wilgers



Acooa Ellis



Jim Zappa

John A. Wilgers

John A. Wilgers
President & CEO
Greater Twin Cities United Way

Acooa Ellis

Acooa Ellis
SVP, Community Impact
Greater Twin Cities United Way

James M. Zappa

James M. Zappa
Chair, Board of Directors
Greater Twin Cities United Way

Our Commitment to Diversity, Equity and Inclusion

“One of the principles I live by when it comes to diversity, equity and inclusion is ‘nothing grows without the ground being disturbed.’ To have a plant that grows tall, the ground needs to be ready, to be fertile. But even before you get the seed in the ground, it can be uncomfortable.

“It’s about seeing each other for who we are. It’s about acknowledging our differences and uniqueness and challenging ourselves to check our soil and always be growing, so we can work together to transform our community.”

To Go Forward, We Must Acknowledge Our Past

Black, Indigenous, Latinx, Asian, Pacific Islander and People of Color from low-wealth households are among the most vulnerable to poor economic, educational and health outcomes in the Twin Cities region. Barriers in our society, including public policies and private practices, have led to deep and predictable disparities — a result of long-standing racism, oppression, discrimination and inequities in our housing, food, education and employment systems. As a result, Minnesota continues to face one of the worst opportunity gaps in the nation for People of Color.

The need for change is now.

When we unite as an interconnected community of changemakers, we can drive positive, lasting change by disrupting systems, changing narratives, advocating for equitable policies and unlocking human potential.



Scottie Carter
Vice President,
Diversity, Equity
and Inclusion

Thank you for being our community’s most dedicated changemakers!



John & Annette Whaley at the Annual Legacy Luncheon



Volunteers at Action Day



Cathy & John Muggee



United Way Donors Marilyn Nelson and Judy Corson at the Annual Tocqueville Dinner



Girl Scouts help pack kits for Home For Good



“As we learn more about the systemic barriers that hold inequity in place, through partners like Greater Twin Cities United Way, we better understand the community ecosystems working in concert to dismantle institutional racism and advance health and healing. While acknowledging that the call for investment in community-led solutions has always been great, we share in the urgency of this moment and this opportunity for funders to respond with the same speed, agility and long-term commitment modeled by the incredible nonprofit organizations with whom we partner.”

Michael Stroik
Vice President, Community Relations, 3Mgives



“The biggest correlation with money and happiness is taking that money to help other people. If we can impart that into future generations, we have done part of our job.”

Chad and Janel Bester
Members of Tocqueville Legacy Circle



Identifying Solutions & Taking Action



January

Began offering suicide prevention and mental health support for Minnesotans as local provider of National Suicide Prevention Lifeline

Unveiled 2021 policy and advocacy agenda — informed by 95 nonprofit partners — focused on housing stability, early child care and education, and nonprofit sector support



March

Awarded \$682,000 in 5th round of COVID-19 Response & Recovery Fund grants for capacity building and employee wellness support for 51 nonprofits

“Flavors of Our Community” volunteers organized nearly 1,600 culturally specific food packs — about 11,200 meals — for local area food shelves

Hosted Early Childhood Legislative Briefing in partnership with Start Early Funders Coalition to help advance early child care and education in Minnesota



April

Sponsored “Advocacy for Children Day” virtual rally, in partnership with Start Early Funders Coalition, where 260 children, parents, educators and advocates encouraged legislators to prioritize our youngest learners

Partnered with RentHelpMN for 211 as the go-to resource for people applying for state-funded emergency rental assistance program



May

“Together We Thrive” event, featuring WNBA champion, Olympic gold medalist and activist Maya Moore, united 1,200 community changemakers to address systemic racism

Awarded \$100,000 in Community Impact Accelerator grants



June

Raised \$9,500 via Arise Project’s Give OUT Day fundraiser for nonprofits supporting LGBTQ youth experiencing homelessness

Successfully advocated for a 15-week phaseout — gradual changes with clear dates — of the eviction moratorium (during pandemic, landlords could not evict tenants for inability to pay rent due to job loss and other hardships) as well as a 15-day pre-eviction notice to tenants to provide more time for tenants and landlords to find solutions for eviction prevention

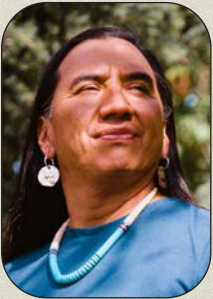
Career Academies district partners engaged 5,500 students in career pathways programming during 2020-2021 school year



August

“Action Day” volunteers packed backpacks full of school supplies for 50,000 K-12 students

Engaged Community Advisory Group to inform 2022-2025 Community Investments funding (multi-year grantmaking), reflecting commitment to community voice in decision making



September

Announced 2022-2025 Community Investments funding focused on organizations led by and serving Black, Indigenous, Latinx, Asian, Pacific Islander and People of Color



October

In partnership with 3M Open, honored Jessica Rogers of Connections to Independence with Social Justice Leadership Award

Welcomed Scottie Carter as United Way’s VP of Diversity, Equity and Inclusion



December

“Home for Good” volunteers assembled welcome home kits filled with household supplies for 850 families transitioning into stable housing

Our Arise Project giving community raised \$13,000 and 1,100 clothing items for local women and children



Driving Community Transformation & Impact

Together, We Touched 500,000+ Lives in 2021

Information & Crisis Support

211 RESOURCE HELPLINE

Fulfilled 480,000+ requests for help

Partnered with State of MN to help people access RentHelpMN, which provided \$390.5M in rental assistance

SUICIDE PREVENTION LIFELINE

Answered 9,284 calls, provided safety plans and resource referrals

Business & Individual Partnerships

Partnered with 645 companies, 38 foundations, 60,000 people to address community needs

Engaged 7,644 volunteers

Innovation

CAREER ACADEMIES

Engaged 5,500 students, provided 350 hours of partner assistance

80X3

Raised funds to support early childhood brain development

PATHWAYS HOME

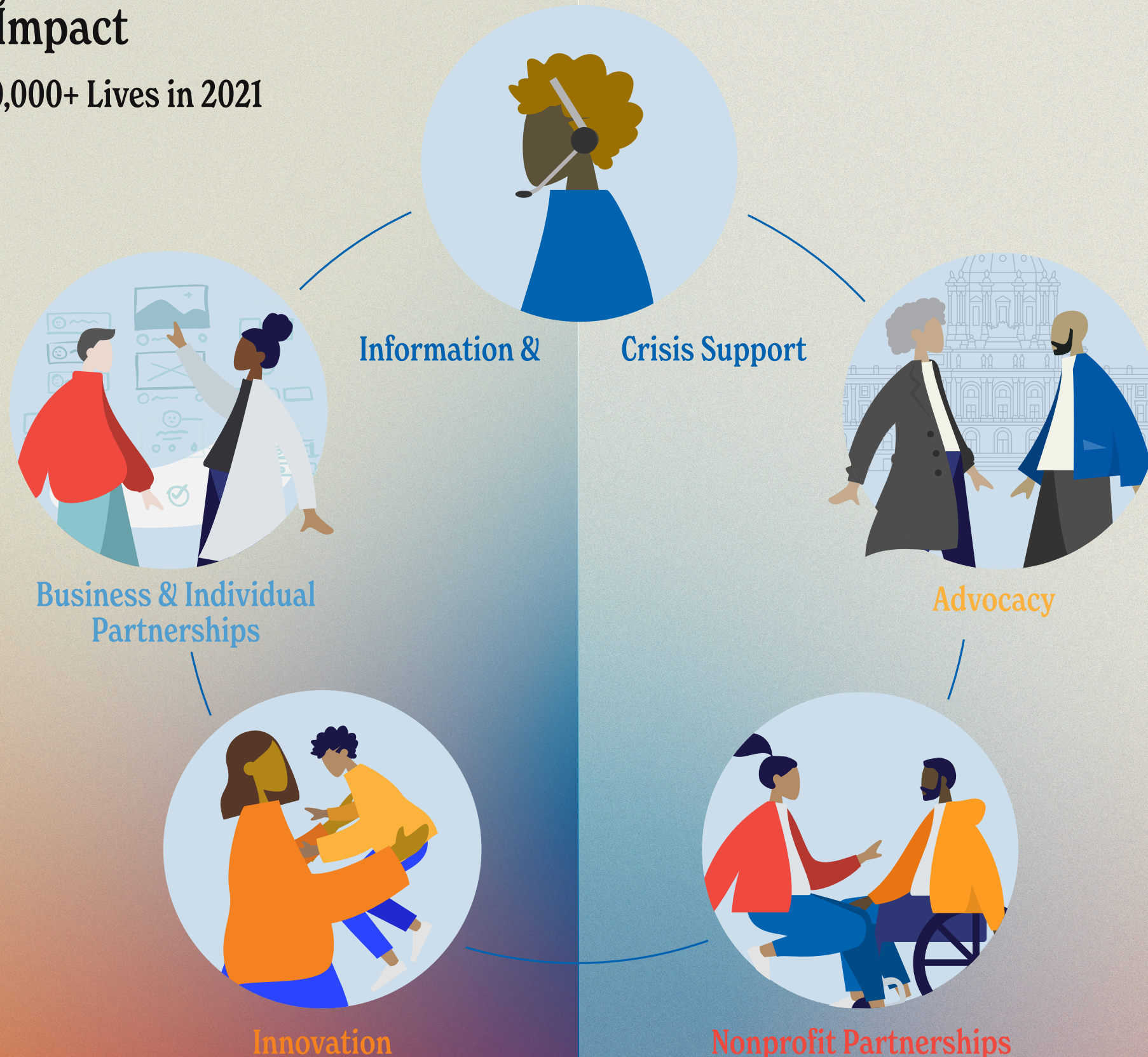
Raised funds for homelessness prevention

JUSTICE FOR ALL

Identified areas of transformation needed in Greater Twin Cities justice system

FULL LIVES

Raised funds for sustainable food systems at neighborhood level



Advocacy

Influenced legislators toward momentum in eviction prevention, housing access, early child care and education, and nonprofit sector stabilization

Increased United Way Advocacy Network membership by 61%

Reached 260 people during Advocacy for Children Day

Nonprofit Partnerships

GRANT MAKING

Awarded grants to 126 nonprofits

Students & Family Empowerment Grants

Served 5,015 people

Twin Cities Rebuild for the Future Fund

Helped rebuild small businesses

Multi-Year Grants

81% of people served identify as Black, Indigenous, Latinx, Asian, Pacific Islander and/or People of Color

LEARNING & SKILL BUILDING

Hosted 13 convenings

Engaged ~860 nonprofit leaders, donors, community members



BUSINESS PARTNERSHIPS

“As a trusted philanthropic partner, we align corporate social responsibility goals and passions with community needs to develop solutions to the challenges no one can solve alone.”

We are incredibly grateful for the generous investments your companies and your employees have made in our community through innovative partnerships and volunteerism.

In 2021, we partnered with businesses in new ways to invite employees to invest in and transform neighborhoods where they live and work.

- **Cargill** is working toward piloting a skills-based volunteer program for employees with United Way’s Volunteer United team.
- **Ernst and Young’s** annual employee giving campaign focused on a Digital Divide Fund.
- **Lathrop GPM LLP** raised funds to support Urban Strategies, one of United Way’s nonprofit partners, during Mental Health Awareness Month.
- **LDI’s** corporate giving focused on social and emotional learning (SEL) and leaders shared SEL kits with employees.
- **Post Consumer Brands** matched gifts on Give to the Max Day and sponsored Action Day, our annual event that provides K-12 students with backpacks full of supplies as they head back to school.
- **U.S. Bank** is serving on Greater Twin Cities United Way’s inaugural Leadership Council to help increase engagement from younger and racially diverse individuals in the Twin Cities.

Additionally, our business partners worked with us to organize volunteer opportunities to strengthen workplace culture and our community.

- **Comcast, LDI** and **Post Consumer Brands** generously supported Action Day, resulting in backpacks for 50,000 students.
- **Bremer Bank** sponsored our Home for Good volunteer event which provided 850 local families transitioning into stable housing with household supplies and partnered with United Ways in neighboring markets to welcome home another 650 families.

Thank you to the 500 companies that partnered with us on a campaign last year!

We are incredibly grateful for your generosity.



Kristina Salkowski
Vice President,
Corporate and Foundation
Partnerships



INDIVIDUAL & GIVING COMMUNITY PARTNERSHIPS

“We connect people who share similar passions for developing solutions toward a thriving community, and we collaborate to help individuals and families achieve their philanthropic goals and dreams while creating a meaningful legacy.”

Giving Communities

As active members of **Arise Project, Women United** and **Emerging Leaders**, you helped:

- LGBTQ youth move from homelessness to stable housing.
- Women achieve more economic stability.
- Our littlest learners get the quality care and education they deserve.
- Our up-and-coming professionals and leaders become agents of community change.

A special thank you to our 2021 Giving Community chairs, **Paula Schuster** for Arise Project and **Aimee Norasingh** for Women United!

Greater Twin Cities United Way Tocqueville Society

As members of the Tocqueville Society, you maximize and multiply the collective impact of innovative philanthropic leaders to help solve our most significant challenges. In fact, generous **Tocqueville donors like you reflected 36 percent of dollars raised by United Way in 2021 from individual donors.**

Thank you, **Lauri Roberts**, Chair of the Tocqueville Society and **John Potter**, Chair of the U.S. Council on Tocqueville and **Million Dollar Roundtable**. You are outstanding leaders!

We also are grateful for our **Tocqueville Legacy Circle** donors. Your long-term commitment to community transformation will support many people in our region for years to come.

Thank you for your generous gifts of time, talent and treasure!



Mala Thao
Vice President,
Individual Philanthropy



Paula
Schuster



Aimee
Norasingh



Lauri
Roberts



John
Potter



“Historically, our relationship with United Way was transactional. Over the past few years, it has evolved into a rewarding collaboration, as we rely on its leaders as go-to strategic partners in addressing our community’s needs and engaging employees in transformational change.”

Nicolas Catoggio
President and CEO, Post Consumer Brands



“We have supported United Way for many years because it is ‘one stop shopping’ when it comes to funding timely challenges in our communities. It is important to us that this work continues beyond our lifetimes.”

Polly & Bob McCrea
Tocqueville Legacy Circle members



INNOVATION

Big Challenges Require Big Ideas

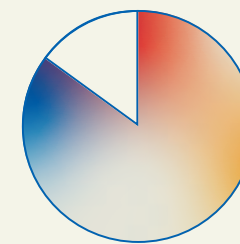
Through thoughtful collaboration with our partners, we co-create and deliver scalable solutions to gaps in community support to disrupt inequities and fuel lasting, systems-level change.

INNOVATION Full Lives

“There are neighborhoods and communities that lack access to culturally relevant and affordable food, which leads to disparities in health, education and economic opportunity. To address this, **we created ‘Full Lives,’ an initiative that focuses on building an equitable food system by supporting the great work of our nonprofit partners** who are leveraging innovation such as food entrepreneurship, urban farming and cross-sector community and economic development. Our 2021 Community Food Systems Resiliency grant program focuses on building an equitable food system in North Minneapolis and continues to support the momentum of our Full Lives nonprofit partners.”



Ho Nguyen
Program Officer,
Food Security



85%

NONPROFIT PARTNERS THAT RECEIVED GRANTS ARE LED BY AND SERVING BLACK, INDIGENOUS, LATINX, ASIAN, PACIFIC ISLANDER AND/OR PEOPLE OF COLOR

As a result of the Community Food Systems Resiliency Grants:

95



NEW FOOD
SECTOR JOBS
WERE CREATED

1,757



PEOPLE REPORTED
EATING HEALTHIER

\$1 mil



WORTH OF FOOD
WAS SOLD BY LOCAL
FOOD BUSINESSES



Ethan Neal,
Director of
Food Systems at
Pillsbury United
Communities

Strengthening the North Minneapolis Food System

Pillsbury United Communities (PUC) is a United Way nonprofit partner that received Full Lives and Community Food Systems Resiliency grants. Partnering with local farmers and Farmers of Color in North Minneapolis, PUC engages in urban farming and community garden projects, building a self-sufficient food system from the soil up.

“In the same way that we take care of our soil using regenerative farming techniques, we also need to be thinking about our communities,” said Ethan Neal, Director of Food Systems, Pillsbury United Communities. “How are we investing in better outcomes in three to five to 50 to 100 years in the future?”

“I truly believe investing in North Minneapolis and other parts of the city that have been under-invested in for so long is a critical part of our legacy in the nonprofit sector and for all of us who call Minneapolis home.”

INNOVATION Career Academies

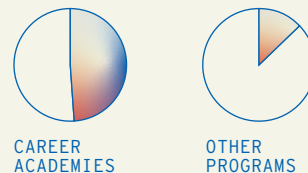
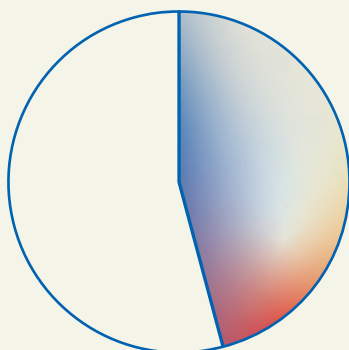
“Inequitable access to post-secondary education, particularly for Students of Color, is creating disparities in opportunities for students to have meaningful careers and build wealth. Our Career Academies initiative is laying the groundwork for all high school students in Minnesota to prepare for in-demand careers through real-world experiences and training while earning free college and technical school credits. I’m always inspired by our school district partners and their students who are charting new career pathways. **Together, we are closing the racial wage gap by making post-secondary education attainable for all.**”



Liz Williams
Sr. Program Officer,
Career Academies

More than 12,000 students engaged since 2015

5,500 STUDENTS ENGAGED IN CAREER ACADEMIES DURING 2020-2021 SCHOOL YEAR



A HIGHER PROPORTION OF STUDENTS OF COLOR PARTICIPATE IN CAREER ACADEMIES (49%) VS. OTHER PROGRAMS THAT OFFER COURSES FOR BOTH HIGH SCHOOL AND COLLEGE CREDIT (13%)



Rosie,
High School Senior

A Passion for Purpose

Worthington High School senior Rosie has a passion for helping people. When she discovered her school — one of United Way’s 17 Career Academies partner sites — offered a medical career pathways program (among many others), she jumped at the opportunity to get real-world experience.

Through Career Academies, Rosie developed marketable skills in the health care field — and put those skills to use working with elders at a local nursing home. As a first-generation college student, she also earned college credit with zero debt.

“These classes have cut out a lot of costs and also opened opportunities for me to take a minor, attend more school, and have less stress about credits and what I’m going to pay — it made it more accessible for me,” shared Rosie.

With support from teachers and mentors at our Career Academies partner sites, students like Rosie are building thriving futures for themselves and their communities.

Student & Family Empowerment Grants

Our fourth wave of COVID-related funding included \$350,000 to eight nonprofits working with schools to address student needs in St. Paul’s North End and Minneapolis’ Ventura Village/Phillips neighborhoods. As a result, 3,100 students and their families received mental health support, technology and internet access, high-quality distance learning instruction and more.

INNOVATION 80x3: Resilient from the Start

“According to Wilder Research, about 12,000 three-year-olds in the Twin Cities have experienced trauma, which can have lasting negative effects on their health and well-being. With 80 percent of brain development occurring by age three, United Way created ‘80x3: Resilient from the Start’ to ensure every child in Minnesota has high quality care with healing at the center. **Research shows trauma-sensitive caregiving can help children grow their resiliency, and the benefits follow them into adulthood with higher educational attainment and higher wages.** 80x3 also supports early child care centers in building their capacity in trauma-sensitive caregiving, recruiting and retaining child care professionals and helping families navigate community resources.”



Jamie Bonczyk
Program Officer,
80x3

INNOVATION Pathways Home

“A safe, stable home is the foundation that enables us to thrive, yet many people experience homelessness, and youth exiting foster care and people involved with the justice system are disproportionately represented among people without a place to call home. When exiting these systems, data shows they are more likely to experience homelessness due to the lack of housing, mental health, employment and education services. **United Way created ‘Pathways Home’ to transform the housing system by focusing on preventing, rather than responding to, homelessness.** By focusing on these populations, we have the greatest opportunity for impact.”



Ahmed Sirleaf
Program Officer,
Pathways Home

We appreciate your commitment to the long-term health and stability of our region through equitable changes in our housing, food, child care and career pathway systems.

Thank you to our generous Career Academies donors – **RBC Wealth Management, Thrivent, 3M, BMO**, the **Mike and Paulette Vande Logt family**, and the **John and Annette Whaley family**.

Cathy and John Muggee, we are grateful for your generous investment in our littlest learners through your gift to support 80x3.

A special thank you to **Stacy and Matt Bogart, John and Nancy Lindahl**, and **Securian** for investing in all four of our innovation initiatives.



INFORMATION & CRISIS SUPPORT

United Way's 211 Resource Helpline

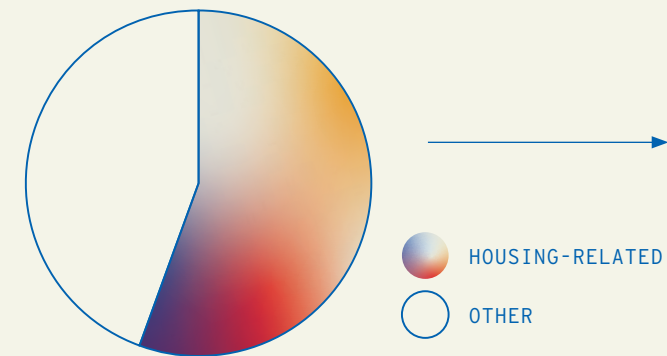
“Through 211, United Way stabilizes people in crisis by providing equitable access to services, including housing and rent support, food, child care, employment and more.

In 2021, we fulfilled 480,000+ requests for help, and over 200,000 Minnesotans contacted 211 to access RentHelpMN, the state's COVID-19 emergency rental assistance program.”

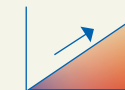


Julie Ogunleye
Interim Director,
211 and Suicide
Prevention Lifeline

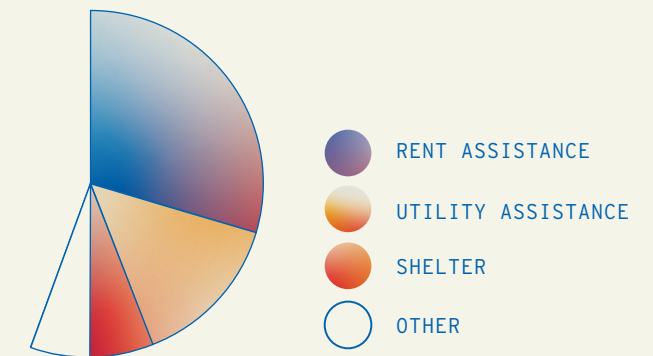
Requests by Top Need



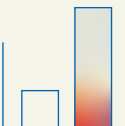
DUE TO THE PANDEMIC, 211 REQUESTS INCREASED NEARLY **40%** FROM 2020 TO 2021



Housing-Related Requests by Type



211 REQUESTS FOR HOUSING AND SHELTER, INCLUDING EMERGENCY COVID RENT ASSISTANCE PROGRAMS, INCREASED **200%**



211 RESOURCE HELPLINE

Connecting People to Information & Referrals 24/7

211 resource helpline specialists refer people to critical services like rental assistance, food programs, child care and more. Using data gathered through 211, we also help legislators understand real-time community needs.

2.1.1

Get Connected. Get Help.™

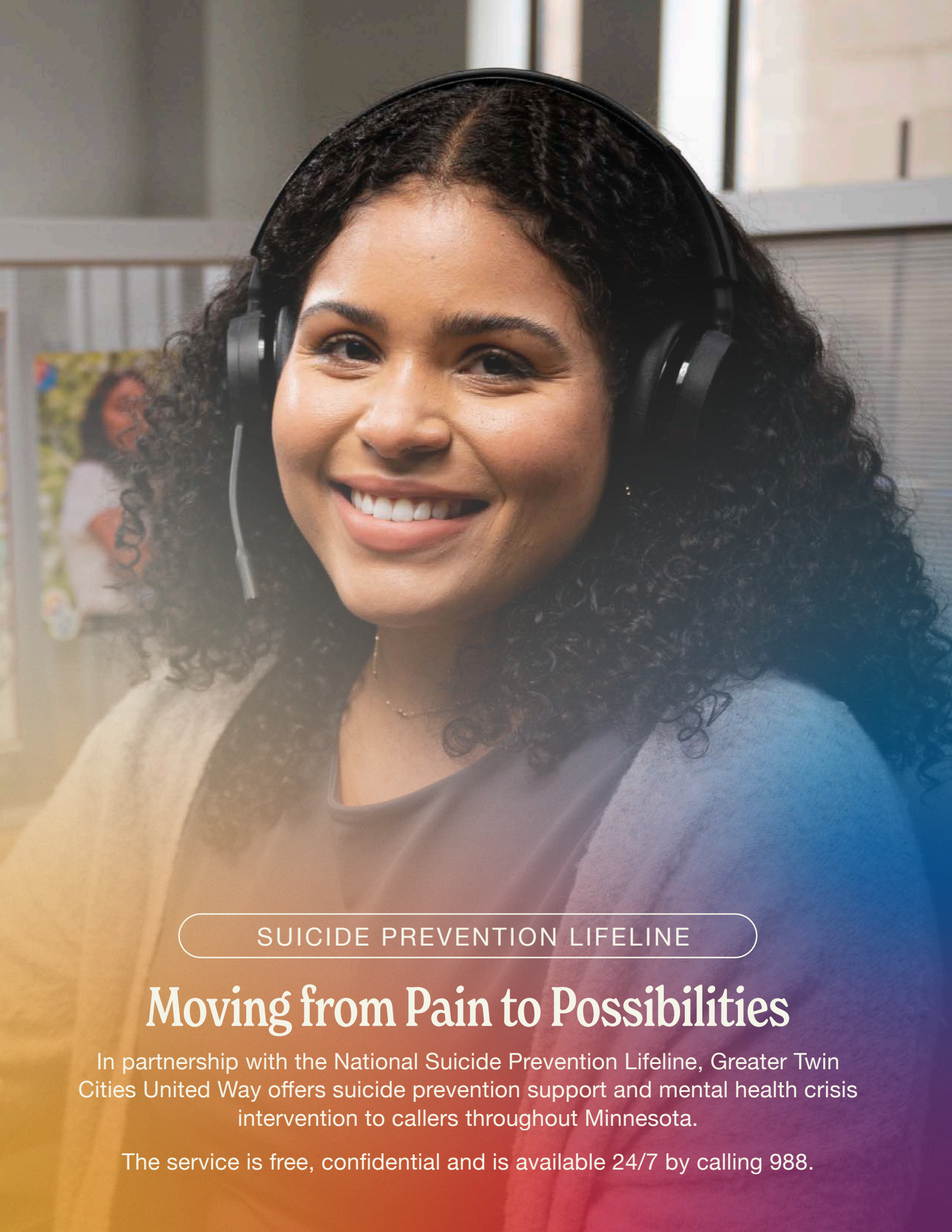
Paying it Forward

In 2021, Josie* went through treatment for thyroid cancer. On top of that she was experiencing homelessness and could not stay in a shelter due to her compromised immunity.

After contacting 211, a caring resource specialist connected her to a shelter program in partnership with the Hilton Hotel where she could safely stay.

Josie's experience ignited a strong interest in giving back. When she gets healthy, she plans to advocate for safe and stable housing for people like her. Thank you for being a changemaker, Josie!

**Name changed to protect privacy*



SUICIDE PREVENTION LIFELINE

Moving from Pain to Possibilities

In partnership with the National Suicide Prevention Lifeline, Greater Twin Cities United Way offers suicide prevention support and mental health crisis intervention to callers throughout Minnesota.

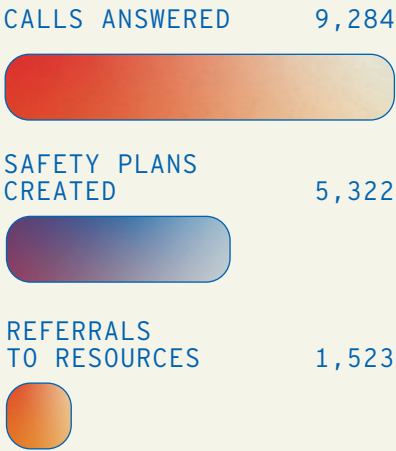
The service is free, confidential and is available 24/7 by calling 988.

INFORMATION & CRISIS SUPPORT Suicide Prevention Lifeline

“In 2021, we became a Minnesota-based provider of the National Suicide Prevention Lifeline. **Acting as a bridge into the mental health crisis care response system, we compassionately support people** and connect them to community-based providers who can deliver a broad range of direct services.”



Carolina De Los Rios
Program Officer,
Mental Health & Suicide Prevention



Offering Hope to Our Health Care Heroes

According to Mental Health America, frontline professionals caring for patients with COVID-19 are experiencing mental health crises due to burnout, emotional and physical exhaustion, and constant worry about exposing loved ones.

While experiencing severe job stress, mourning a death in the family and supporting a loved one with terminal illness, a frontline health care worker contacted the Suicide Prevention Lifeline for help.

“As a suicide prevention specialist, my role is to supportively listen to and assist people in developing a safety plan. In this case, I encouraged the health care worker to prioritize their own mental health and to use available resources. As part of their safety plan, we developed strategies for taking time to rest and to contact a walk-in counseling center for urgent counseling,” said Ellis, a Suicide Prevention Specialist.

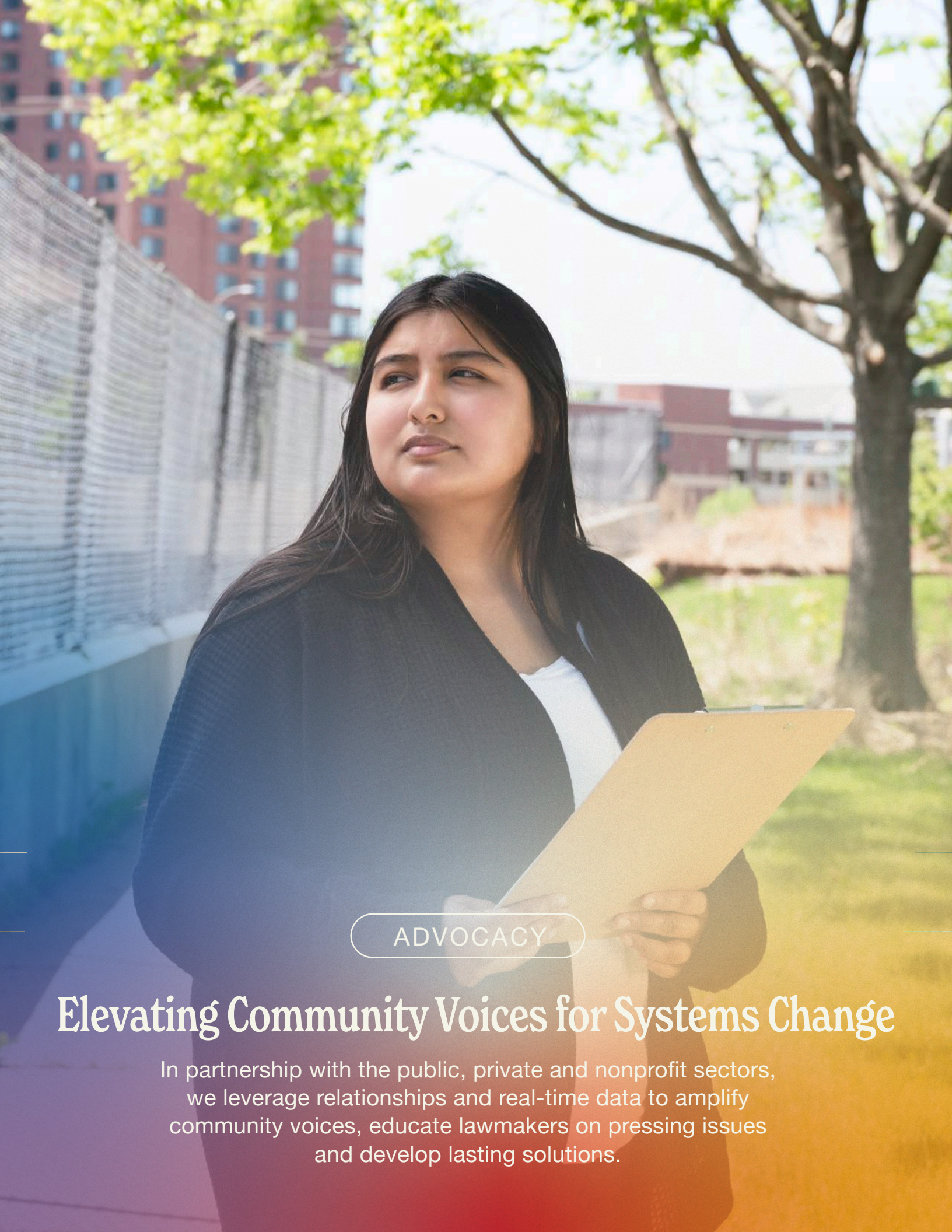
Ellis added, “The caller seemed to experience a breakthrough as they began to center themselves and realize help is available and recovery is possible. It was especially rewarding for me, being able to support someone working on the frontlines of the pandemic.”

“I just want to thank you guys for what you guys do. You saved my friend’s life.”

— Teenage friend of Suicide Prevention Lifeline caller

Thank you, **Medica**, for your generous gift to United Way’s 211 resource helpline and Suicide Prevention Lifeline!





ADVOCACY

Elevating Community Voices for Systems Change

In partnership with the public, private and nonprofit sectors, we leverage relationships and real-time data to amplify community voices, educate lawmakers on pressing issues and develop lasting solutions.

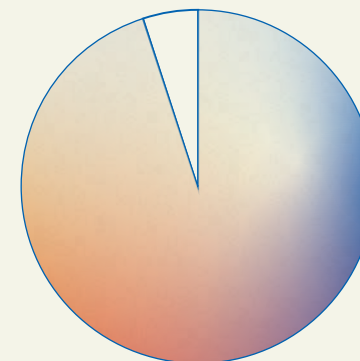
ADVOCACY

Transforming our Community

“Alongside our partners, we urge legislators to act quickly on issues important to our community. In 2021, this included COVID-19 emergency rental assistance via the state’s RentHelpMN program; eviction and homelessness prevention, including a 15-day pre-eviction notice for tenants; quality early childhood care; a nonprofit relief fund and more.”



Kristin Rosenberger
Director,
Advocacy and External Engagement



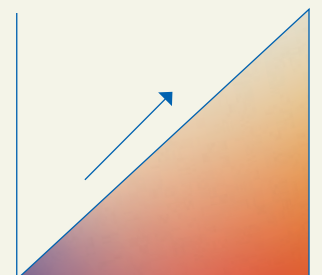
95%

NONPROFIT PARTNERS WHO FELT UNITED WAY’S 2021 POLICY AND ADVOCACY AGENDA CAPTURED THEIR NEEDS AND PRIORITIES



260

ATTENDEES AT ADVOCACY FOR CHILDREN DAY ASKING LEGISLATORS TO PRIORITIZE MINNESOTA’S CHILDREN



61%

GROWTH IN MEMBERSHIP IN UNITED WAY’S ADVOCACY NETWORK, A GROUP OF CHANGEMAKERS WHO ENGAGE IN ADVOCACY ALONGSIDE US



Advocating for Stable Housing for All

A stable home is the foundation that enables us to thrive. Unfortunately, more than 15,000 households in Minnesota face eviction each year, with over 90 percent that cannot afford rent payments. These evictions disproportionately affect families with low wealth and Households of Color, with Black women and their children especially vulnerable.

During the pandemic, many Minnesotans experienced financial hardships, leading to risk of eviction. To prevent people from slipping into homelessness, United Way advocated for a reasonable off-ramp for the eviction moratorium. Legislators adopted a 15-week phaseout of the eviction moratorium, with gradual changes and clear dates, as well as a 15-day pre-eviction notice, to allow landlords and tenants more time to find housing solutions and keep more Minnesotans stably housed.



NONPROFIT PARTNERSHIPS

Amplifying Our Region's Nonprofit Sector

We invest in nonprofit leaders and organizations on the frontlines of community-led change, via funding, leadership and staff support, and opportunities to connect and learn from one another.

NONPROFIT PARTNERSHIPS

Learning & Skill Building

“By centering nonprofit and community perspectives through various convenings, we co-design lasting solutions that are more likely to disrupt inequities and build support for a nonprofit sector equipped to do the same.”

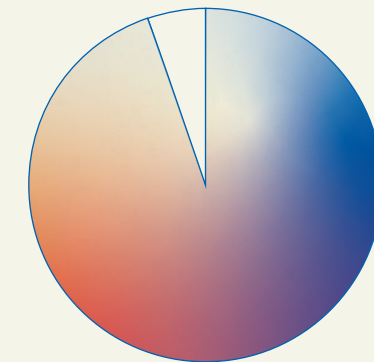


Anne Soto
Senior Director,
Grantmaking

Our Community Connection Series brings together some of the brightest minds among our nonprofit partners, donors and the public, providing opportunities to share learnings, explore new ideas and discuss topics that are critical to helping our community thrive.

Our Career Academies Community of Practice is a bi-monthly gathering of school district partners, employer partners and community organizations centered on student wealth building.

Leaders United (formerly Council of Agency Executives) is comprised of nonprofit CEOs and other leaders from United Way's nonprofit partners focused on problem-solving and sharing learnings while providing support for each other.



94%

SURVEY RESPONDENTS WHO SAID UNITED WAY'S COMMUNITY CONNECTION SERIES PROVIDED THEM WITH A DEEPER UNDERSTANDING OF OUR WORK AND IMPACT



IN 2021 UNITED WAY HOSTED **860** ATTENDEES AT **13** CONVENINGS

“[The Career Academies Community of Practice] exemplified the need for trailblazers in Minnesota to get together to support each other, learn from each other, innovate together and dream together.”

— Career Academies Community of Practice Member

COMMUNITY INVESTMENTS

Housing Stability

“With the ongoing crisis caused by lack of affordable housing, the homeless response system in our area has been under significant strain. We continue to work with housing service providers to drive innovative and equitable strategies for responding to housing instability in our community, **to ensure everyone has a safe, stable and affordable place to call home.**”



Jay Wagner
Program Officer,
Housing



32

ORGANIZATIONS FUNDED



33,618

PEOPLE SERVED

Examples of Community Results

4,237

PEOPLE EXPERIENCING
HOMELESSNESS WHO RECEIVED
SERVICES TO REMOVE OR DIMINISH
BARRIERS TO STABLE HOUSING

2,072

SINGLE ADULTS EXPERIENCING
CHRONIC HOMELESSNESS WHO
RECEIVED PERMANENT
SUPPORTIVE HOUSING

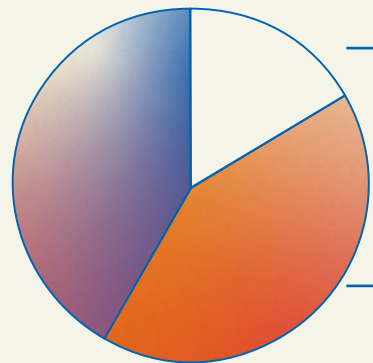
Thank you,
Wells Fargo,
Lynn Harrington
and **Paul**
Blomgren for
investing in
homelessness
prevention and
stable housing
in our region.



9,403

PEOPLE MOVED INTO STABLE HOUSING

3,923 FAMILIES
WITH CHILDREN
IN SUPPORTIVE
HOUSING WHO
MOVED TO STABLE
HOUSING



1,608 YOUTH
IN SHELTERS
WHO MOVED TO
STABLE HOUSING

3,872 YOUTH
IN SUPPORTIVE
HOUSING WHO
MOVED TO STABLE
HOUSING

COMMUNITY INVESTMENTS

Food Security

“We know for our whole community to thrive, everyone needs physical and economic access to food that is local, nutritious and meets their cultural preferences and dietary needs. **We continue to collaborate with partners to tackle immediate needs and the root causes of food insecurity.** These efforts include finding innovative food distribution methods, offering culturally specific food items, as well as engaging in community-led sustainable solutions.”



Ho Nguyen
Program Officer,
Food Security



27

ORGANIZATIONS FUNDED



851,121

PEOPLE SERVED

Examples of Community Results



4.8 million

POUNDS OF FRESH PRODUCE
RECEIVED AND/OR GROWN
BY ORGANIZATIONS



9,617

PARTNERSHIPS AND/OR
COLLABORATIONS FOOD
SECURITY ORGANIZATIONS
PARTICIPATED IN



174,138

PEOPLE WHO RECEIVED
HEALTH AND NUTRITION-
RELATED SERVICES

COMMUNITY INVESTMENTS

Early Childhood Education

“All children deserve access to affordable, high-quality early learning opportunities. Our community partners are using culturally responsive and holistic approaches to early childhood to achieve equitable outcomes. **This improves the long-term health, education and economic well-being of children and families while also accelerating Minnesota’s economic recovery.**”

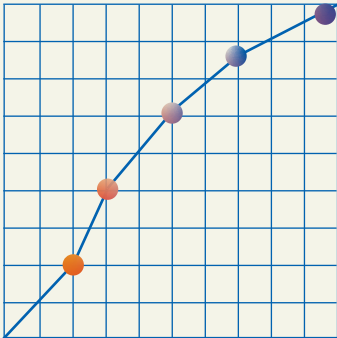


Carrie Zelin Johnson
Program Officer,
Education

27
ORGANIZATIONS FUNDED

32,686
PEOPLE SERVED

Examples of Community Results



5,607
CHILDREN DEMONSTRATED
DEVELOPMENTAL GROWTH



6,744
FAMILIES ACCESSED
COMMUNITY SERVICES

COMMUNITY INVESTMENTS

Career and Future Readiness

“Dismantling inequitable systems in education means that all young people have the opportunity to thrive. I’m so proud of the work our partners are doing to equip youth with the knowledge, skills, mindsets and relationships to choose their future path and contribute to their communities.”



Steve Walvig
Program Officer,
Education



32
ORGANIZATIONS FUNDED

51,273
PEOPLE SERVED

Examples of Community Results

9,755
YOUTH CONSISTENTLY
PARTICIPATED IN PROGRAMMING

8,536
YOUTH MAINTAINED OR IMPROVED
INTERPERSONAL SKILLS

7,793
YOUTH MAINTAINED OR IMPROVED CRITICAL
THINKING AND PROBLEM-SOLVING SKILLS

SPOTLIGHT
Breakthrough Twin Cities

Breakthrough Twin Cities, one of our Career and Future Readiness nonprofit partners, envisions a future where all students reach their full potential, where every classroom is led by an engaging teacher committed to each student’s success, and where society realizes the ultimate social and economic benefits of fully investing in its youth.

Recognizing the unique challenges facing young people during the pandemic, Breakthrough Twin Cities prioritized student self-care in 2021, including learning strategies to support mental health, rooted in movement, art and meditation.

As many students returned to in-person learning in 2021, organizations like Breakthrough Twin Cities and our other Career and Future Readiness partners played a vital role in helping students rebuild connections and stay on track.

COMMUNITY INVESTMENTS

Economic Opportunity

“Our focus is on community wealth-building approaches, such as providing career pathway training that leads to job placement and advancement; increasing access to financial services; and supporting entrepreneurship. **We continue to work with community partners toward the goal of tackling racial disparities and ensuring all adults in our community have the opportunity to participate in the workforce** and advance toward family sustaining wages.”



Eva Song Margolis
Program Officer,
Economic Opportunity



34
ORGANIZATIONS FUNDED



48,658
PEOPLE SERVED

Examples of Community Results



6,680
INDIVIDUALS GAINED
SKILLS FOR EDUCATION
OR EMPLOYMENT



5,399
INDIVIDUALS GAINED
AN INDUSTRY-RECOGNIZED
CREDENTIAL



6,744
INDIVIDUALS OBTAINED
EMPLOYMENT



Thank you, **Boston Scientific**, for your gifts to the Rebuild for the Future Fund. Your investment helped rebuild local businesses in cultural corridors that were damaged due to unrest sparked by the murder of George Floyd.



OUR MISSION

We unite changemakers,
advocate for social good
and develop solutions
to the challenges no one
can solve alone.

Thank you for being a Changemaker!

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Artist, Community Leader

Pam Kermisch
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John Lindahl
Community Leader

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Government Affairs, Deputy
General Counsel, CHS Inc.

Troy Zierden
CIO, Ryan Companies



Change- Makers Unite!



Greater Twin Cities
United Way